

Discussion

How can web robots be prevented from indexing web sites? Include accidental as well as deliberate methods.

Would anyone know if a web resource could not be indexed by a web indexing robot?

Have you ever submitted a web resource to a search engine, such as AltaVista? If not, why not?

Is anyone in your organisation responsible for submitting key web resources to search engines?

What are the advantages of using submission services supplied by the search engine vendors?

What are the disadvantages of using submission services supplied by the search engine vendors?

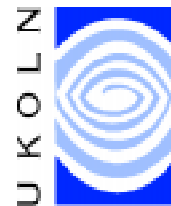
What are the advantages of using submission services such as Submit It or SiteOwner?

What are the disadvantages of using submission services such as Submit It or SiteOwner?

Do you think your organisation should purchase a service such as Submit It?

Do you think CHEST should negotiate discounts for services such as Submit It?

Do you think the UK HE community should fund the development of a service such as Submit It?



Institutional Web Management Workshop

Submitting Resources To Search Engines

Introduction

This document describes ways in which web resources can be submitted to search engines. The document has been produced for use by participants on the Metadata and Web Tools sessions at the **Institutional Web Management** workshop held at Newcastle University on 15-17 September 1998.

Aims of This Exercise

This document describes ways in which web resources can be submitted to search engines, including submitting resources to particular search engines and using services which will submit the resources automatically.

AltaVista

Task 1 Getting Started

In your web browser enter the address
<URL: <http://www.altavista.digital.com/>>.

The AltaVista home page shown in Figure 1 will be displayed.



Figure 1 The AltaVista home page

Task 3 Adding A Resource

Scroll to the bottom of the page. The click on the **Add A Page** link, given at the bottom of the page (or enter the address <URL: <http://www.altavista.digital.com/av/content/addurl.htm>>).

The page for adding resources will be displayed, as illustrated in Figure 2.

Read the information on the page.

Enter a URL of a resource on your website.



Figure 2 Adding A Resource

Excite

Task 4 Getting Started

In your web browser enter the address <URL: <http://www.excite.co.uk/>>.

The Excite home page shown in Figure 3 will be displayed.

Task 5 Adding A Resource

Scroll to the bottom of the page. The click on the **Add URL** link, given at the bottom of the page (or enter the address <URL: http://www.excite.co.uk/info/add_url>). The page for adding resources will be displayed.

Follow the link to **Getting Listed on Excite** and read the information on this page.

Return to the page for adding URLs. Read the information on this page.

Do you think that you should add your details to the form?



Figure 3 Excite Home Page

What problems or limitations, if any, do you think there may be with this service?

The Submit It! Service

Task 6 Getting Started

In your web browser enter the address <URL: <http://www.submit.com/>>.

Task 7 Submitting A Resource

Click on the **Submit** button. Then click on the button to submit resources. This will take you to the Submit It! web site at <URL: <http://www.submit-it.com/>> as shown in Figure 4.

Follow the link to **Submit It! Online**. Then click on the **Test Drive** link on the left hand side of the window.

Read the information about the Submit-It! service.



Figure 4 The Submit It! Service

The SiteOwner Service

Task 8 Getting Started

In your web browser enter the address <URL: <http://www.siteowner.com/>>. The SiteOwner home page shown in Figure 5 will be displayed.

Enter the URL of a resource on your website.



Figure 5 The SiteOwner Service

Further Information

In your web browser enter the address <URL: http://www.yahoo.co.uk/Business_and_Economy/Companies/Internet_Services/Web_Services/Promotion/> or go to the Yahoo service and browse to this area.

Approximately how many services and tools for submitting web resources are listed?

If you have time look at the following services: <URL: <http://www.register-it.com/>>, <URL: <http://www.webplaces.com/new/index.htm>> and <URL: <http://users.boone.net/yinon/multisub/default.html>>.