

Institutional Web Management: The Next Steps

Institutional Search Engines

Aims Of This Exercise

This exercise is intended for combined hands-on / discussion group use. The aims of the exercise are to identify the main requirements of institutional search engines, and to consider the steps needed to progress further.

1.1 Investigating Deployment of Search Engines

Go to the web address http://homes.ukoln.ac.uk/~lisbk/ariadne/issue21/webwatch-21/>.

Try out the search engines by searching for a variety of keywords, such as prospectus.

1.2 Comparisons of Search Engines

Make a note of the pros and cons of the search engines you tried.

Name	Good Features	Bad Features	Comments

Group Discussion

In either a group or with a neighbour discuss the following issues.

1.3 Recommended Search Engines

From the brief evaluation, can you agree on the best search engine? If so, which one and why? If not, what else is needed to reach a decision?

1.4 Implementing A New Search Engines

What are the issues which need to be addressed if you wish to implement a new search engine on your site?