



# Institutional Web Management Workshop 2008: The Great Debate



## Tuesday 22nd July 2008

10:30 – 11:45	<b>Registration</b>	Kings Conference Centre Foyer
11:45 – 12:30	<b>Lunch</b>	
12:30 – 14:15	<b>Opening Session: A Vision For The Future</b> Chair: Marieke Guy, UKOLN	Kings Conference Centre Auditorium
12:30 – 12:45	<b>Welcome to Aberdeen</b> Mike McConnell and Derrick McClure, University of Aberdeen	
12:45 – 13:30	<b>Plenary 1: Science in the You Tube Age</b> Cameron Neylon, University of Southampton (45 min)	
13:30 – 14:15	<b>Plenary 2: Web 2.0 and Brand: Theory and Practice</b> Helen Aspell, Head of Digital Marketing University of Southampton (45 min)	
14:15 – 15:00	<b>Discussion Group 1: The Future of the Institutional Web Management Workshop</b>	For room location see discussion group allocation sheet on board
15:00 – 15:30	<b>Tea/Coffee</b>	
15:30– 17:00	<b>Parallel Sessions 1</b>	For room location see parallel session allocation sheet on board
17:00 – 19:00	<b>Free Time</b>	
19:00 – late	<b>Social Event 1: Workshop Dinner</b>	

## Wednesday 23<sup>rd</sup> July 2008

07:00 – 09:00	<b>Breakfast</b>	
09:00 – 10:30	<b>Morning Session: Let's Get Real</b> Chair: Mike McConnell, University of Aberdeen	Kings Conference Centre Auditorium
09:00 – 09:45	<b>Plenary 3: Web 2.0 - Whatever Happened to Web 1.0?</b> David Hyett, Head of Information & Records Management at the British Antarctic Survey (45 min)	
09:45 – 10:30	<b>Plenary 4: Look Who's Talking Now...</b> Alison Wildish, Head of Web Services team at the University of Bath (45 min)	
10:30 – 11:00	<b>Tea/Coffee</b>	
11:00 – 12:30	<b>Morning Session: Getting Technical (11:00-12:30)</b> Chair: Mike Whyment, University of Aberdeen	Kings Conference Centre Auditorium
11:00 – 11:45	<b>Plenary 5: Institutional Responses to Emergent Technologies - What JISC is Doing</b> Rob Bristow, JISC Programme Manager (45 min)	Kings Conference Centre Auditorium
11:45 – 12:30	<b>Plenary 6: The Tangled Web is but a Fleeting Dream...but then again ...</b> James Currall, Head of Learning Technology, University of Glasgow (45 min)	
12:30 – 13:30	<b>Lunch</b>	
13:30 – 14:15	<b>Plenary 7: Institutional Repositories: Asset or Obstacle?</b> Stephanie Taylor, UKOLN (45 min)	
14:15 – 15:00	<b>BarCamp</b>	

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15:00 – 15:30	Tea/Coffee	
15:30 – 17:00	Parallel Sessions 2	For room location see parallel session allocation sheet on board
17:00 – 19:00	Free Time	
19:00 – 20:00	<b>Social Event 2:</b> Drinks Reception, Aberdeen Art Gallery	Pick up coaches from outside Conference Centre at 18:45
20:00 – late	<b>Free time</b> in which to have a meal at a restaurant or visit local pubs	

## Thursday 24<sup>th</sup> July 2008

07.00 – 09.15	Breakfast/Check Out	
09:15 – 12:30	<b>Morning Session:</b> Supporting Community Needs Chair: Paul Walk, UKOLN	Kings Conference Centre Auditorium
09:15 – 10:30	<b>Innovation Competition</b>	
10:30 – 11:00	Tea/Coffee	
11:00 – 11:45	Plenary 8: Unleashing the Tribe Ewan Mcintosh, Social media specialist, LTScotland (45 min)	
11:45 – 12:45	<b>Workshop Conclusions</b>	
12:45	<b>Workshop Close</b>	