Institutional Web Management: The Joined-Up Web

To be held on 6-8th September 2000 at the University of Bath

About the Workshop

The *Institutional Web Workshop: The Joined-up Web* is the fourth in the series of annual workshops aimed at institutional Web managers in the Higher and Further Education communities. The workshop will consist of a mixture of presentations, discussion groups and hands-on sessions.

The theme of this year's workshop is "The Joined-Up Web". The workshop will address the development of services which are integrated with the business processes of universities, as well as addressing many of the technical, managerial and resourcing issues faced by Web managers. Topics to be covered include E-Commerce, E-Learning, Content Management Systems, Web Strategies, Resource Issues, etc.

Who Should Attend?

The workshop is intended for those involved in the management of institutional Web services. This can include members of institutional Web teams, policy makers, managers and support staff.

Although aimed primarily at the HE and FE communities, the workshop may also be of interest to related public sector organisations, such as libraries, museums and archives.

Where and When?

The workshop will take place on 6-8th September 2000 at the University of Bath.

Costs

The workshop will cost £230 or £245 for members of the Higher and Further Education communities. This will include entrance to all sessions, meals, workshop materials and social events.

How Do I Book?

To book complete the booking form available at the conference Web site at <**http://www.ukoln.ac.uk/web-focus/events/workshops/webmaster-2000/**>. This Web site also contains details of the programme and further information.

Programme

The draft programme is given below.

Wednesday 6 September	Thursday 7 September	Friday 8 September
	W3C Standards or **A Controversial Proposal**	
	Self-Evident Applications for Universities	**Exhibition**, featuring commercial exhibitors and poster displays
	Web-enabling PPARC	
	Newcastle Case Study	
	Out to Tender: Commissioning A Web Site	**Report Back**
Registration	**Security and Authentication Issues - Where Are We Heading?**	**Conclusions**
LUNCH	LUNCH	
E-Learning Developments	Parallel sessions including: **Content Management Systems; The Joined-Up Web; Implementing E-Learning Using A Virtual Learning Environment; Selling Mugs to Masters'; Working With Hero; Anarchy versus Control in Web Site Management; Automated News Feeds** and **Resourcing Your Web Site**	
The Hero Portal		
From Shredded Trees To Mobile Phones, The Awful Truth About Digital Convergence!		
Personalised Universities		
Joining-Up HE and Local Government		
Dinner		
Evening Social Events		

The workshop will consist of a mixture of talks and discussion group sessions.

The Thursday afternoon provides a number of parallel sessions in which topics can be discussed in depth.

On Friday morning there will be an exhibition featuring commerical vendors together with poster displays from national services and from workshop delegates. This will be followed by a report back on the parallel sessions. The workshop will conclude with plans for furture events.